



### Expression of Interest for development of e-commerce portal

Virginia Transformer Corp, (VTC) USA is “the engineering firm that makes transformers”. With a history in custom-design and construction of power transformers since 1971, VTC has firmly established itself as one of the leading U.S. transformer manufacturers. Wherever electrical power needs to be generated, transmitted, or distributed, VTC transformers will be found in operation.

VTC, through Virginia Transformer India Pvt. Ltd (VTIPL), now intends to set up an ecommerce portal. The portal will display all products and spare parts/ components in a format that will help clients select their requirement from the portal and place orders for the same as well as remit payments for the purchases made through the portal.

VTIPL, is, therefore, seeking to engage with a consultancy firm to develop e-Commerce Strategy and Actionable Business Plan leading to the design, development, and management of an e-commerce portal.

The broad tasks involved in this exercise will be as follows:

- Conduct a detail assessment of existing supply chain and retail operations of VTC.
- Prepare a realistic e-commerce strategy
- Prepare a comprehensive Business plan
- Design and develop a fully functional E-commerce portal
- Host and maintain the portal and manage e-commerce operations for a period of 3 years, subject to a performance review at the end of every year

VTIPL now invites eligible consultancy firms to indicate their interest in providing the above stated services. Interested consultancy firms should provide information demonstrating that they have:

- technically sound and professionally qualified software team and having a good product mix.
- at least 5 years of proven experience in establishing /creating successful B2B B2C,ecommerce portals of International repute, e-commerce logistics and other related areas.
- an average annual turnover of Rs 5.00 crore or above for the last 3 years.

**Expressions of Interest with all relevant information and documents must be e-mailed to Mr Nihar Ratha, IT Tech Lead, at [Nihar\\_ratha1@vatransformer.com](mailto:Nihar_ratha1@vatransformer.com) by not later than 10<sup>th</sup> May, 2021.**